

NCC Cable System Order

| | | | | | |
|-------------------|---------------------------------------|---|-----------------------|------------------|---------------|
| Order # | 62325097 | Flight Dates | 08/29/16 - 09/04/16 | Update Date | 08/25/16 |
| Syscode | 8637 | Agency | AKPD Message & Media | Version | 1 Vs. 1 |
| System Name | Time Warner/Columbus Interconnect, OH | Advertiser | Strickland for Senate | Show All Lines | |
| Market | Columbus, OH | | | Total # of Weeks | 1 |
| | | Client Code | | Total | \$10,000.00 |
| AE | Leah Losier | Product Code | | Commission | \$1,500.00 |
| Sales Coordinator | Michael Ryan | Est Code | OSU | Net Total | \$8,500.00 |
| Office | Chicago | Product Name | | Total Spots | 1 |
| Phone | (312) 527-5755 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | Jun16 C-DMA Nielsen Live+7 | Primary Demo | Adults 35+ | GRP | - |
| - | | Makegood Policy | Approval Required | GIMP | - |
| | | | | CPP | - |
| Comments : | | 8.25 NEW ORDER. OSU V BGSU 9/3. PLS CONF, THANKS! | | | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|--------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-------------|-------------|----------|--------------|
| 1 | BTN | AVG. ALL WKS | 8/29/16 | 9/4/16 | 12:00 | 15:00 | | | | | | X | | - | - | 1 | \$10,000.00 | \$10,000.00 | 30 | OSU v BGSU |

| | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Total |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| AMT | \$10,000.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$10,000.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/25/16

62325097 | Columbus, OH | Time Warner/Columbus Interconnect, OH | 8637 |